



STATE OF WISCONSIN  
BOARD ON AGING AND LONG TERM CARE

1402 Pankratz Street, Suite 111  
Madison, WI 53704-4001

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Medigap Helpline (800) 242-1060  
Part D Helpline (855) 677-2783  
Fax (608) 246-7001  
<http://longtermcare.wi.gov>

MEMBERS of the BOARD

Dr. Marianne Bloch  
Mary Bouche  
Jackie Gordon  
Abigail Lowery  
Dr. Valerie A. Palarski  
Dr. Dale B. Taylor

EXECUTIVE DIRECTOR  
Jessica L. Trudell

STATE OMBUDSMAN  
Kim Marheine

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STATE OF WISCONSIN  
BOARD ON AGING AND LONG TERM CARE  
BOARD MEETING  
AUGUST 13, 2025  
9:30 A.M.

**In Person at:**

DoubleTree Madison East  
Two Lakes Ballroom  
4402 E Washington Ave  
Madison WI

**Join virtually via Teams:**

<https://tinyurl.com/22783xjv>

Meeting ID: 271 914 845 525

Passcode: SD6rH6vW

**Join by phone for audio only:**

Phone #: 608-571-2209

Phone Conference ID: 417 988 473#

**1. Welcome and Call to Order**

- Introductions
  - Jenna Helminski Juve, new State Ombudsman

**2. Election of Secretary**

**3. Changes to Agenda**

**4. Approval of Agenda**

**5. Approval of Board Meeting Minutes from May 14, 2025**

- 6. Social Isolation & Loneliness Grants and Reframing Aging** – Helen Sampson, LCSW, Public Policy Strategist, Bureau of Aging and Disability Resources, Division of Public Health, WI Department of Health Services.
- 7. Age Friendly Communities and AARP State and Federal priorities** – Amber Miller, Sr. Assoc. State Director, Outreach, AARP Wisconsin.
- 8. Comments from the public.** Public comment will be limited to three (3) minutes per person. Your microphone will be muted after three (3) minutes. If you would like to offer a comment during this period, please identify yourself in the messaging function of Teams or wait for instructions if you are appearing via phone or in-person. Please be aware that the Board cannot engage in discussion or take action on any item or topic that is not on this agenda. Because this is a public meeting, please do not disclose personal information or HIPAA protected information. You may also submit public comments to: BOALTC@wisconsin.gov or mail to the Board on Aging and Long Term Care, 1402 Pankratz Street, Suite 111 Madison, WI 53704.

**Lunch break** (30 minutes)

- 9. Medigap Helpline Program Updates** - Nick Lutes, Medigap Helpline Services Supervisor.
- 10. Volunteer Ombudsman Program Updates & Recognition of 2025 LAY Award Winner** – Liza Morrow, Volunteer Services Supervisor; Mary LeMay, Volunteer Coordinator; and Ed Bauer, Volunteer.
- 11. Executive Report: Administrative, Legislative, Long-Term Care and Budget Updates** – Kristen Johnson, Counsel to the Board; Kim Marheine, State Long Term Care Ombudsman; and Jessica Trudell, Executive Director.
- 12. Consideration and Possible Action on Request from Executive Director for Conference Attendance:**
  - a. [Consumer Voice Conference](#) on November 3<sup>rd</sup> – 6<sup>th</sup> in Arlington, VA
  - b. [FOCUS Conference](#) on November 19<sup>th</sup> - 20<sup>th</sup> in Green Bay, WI
- 13. Discussion and Possible Action on Format of 2026 Board Meetings.**
- 14. Board Business**
  - Other topics or presenters Board members would like at future meetings
  - Other issues to come before the Chair
  - Next meeting date: November 5

**15. Adjournment**

*Reasonable accommodations can be available for qualified individuals with disabilities upon reasonable advance request. This agency, to the extent possible, holds meetings in facilities that are physically accessible to persons with disabilities. For questions about accessibility or to request a reasonable accommodation in advance, please contact us at 800-815-0015.*